



PRODUCT CATALOGUE



BLACK SHIELD GRIP

Bathroom & Basement
Damp Proof Coating (DPC)



DESCRIPTION:

Black Shield Grip is a high-performance, ready-to-use waterproofing and tile bonding coating designed for superior adhesion, flexibility, and long-lasting protection. Applied over the surface of Universal Primer or cementitious primer, it forms a seamless, tough, and durable membrane that prevents water ingress 99.5% than normal cementitious primers while providing excellent grip for tile fixing and finishing systems. It is suitable for use on concrete surfaces, cementitious screeds, plastered surfaces, terraces, bathrooms, retain wall, basements, all tanks and balconies. Not recommended for areas exposed to direct sunlight or for food-grade applications. In such areas, a protective topcoat such as tiles or plastering must be applied. Black Shield Grip offers easy brush application, strong bonding strength, crack-bridging ability, and resistance to moisture, making it ideal for both new construction and repair works. Before application, mix thoroughly with the required quantity of water and then apply. (1 LTR to 2 LTR)

COVERAGE:

As a secondary mesh-embedding layer (single coat) 15–20 sqft per kg, depending on surface conditions. Coverage may vary based on surface porosity, mesh type, and application technique.

AREA OF APPLICATION :

- Bathroom
- Toilet
- Retaining Wall
- Basement Floor
- Water Tank

ADVANTAGES :

- Low Permeability
- Excellent Adhesion
- High Bonding
- High Grip
- Water Blocking
- Versatile Use
- Chemical Resistant
- 10 Year Durability
- Eco Friendly

POT LIFE :

60 Minutes (Ensure adequate stirring at regular intervals)

METHOD OF APPLICATION:

- Clean the surface thoroughly to remove dust, debris, and loose particles using a pressure washer or wire brush.
- Apply Universal Primer or cementitious primer as primer and allow it to dry (typically 1–2 hours).
- Mix Black Shield Grip thoroughly until a homogeneous consistency is achieved, If required, add clean potable water gradually to achieve the desired application consistency and mix thoroughly using a putty mixer or mechanical stirrer for uniform and lump-free consistency.
- Apply the first coat of Black Shield Grip using a 4-inch or Veena brush, ensuring even coverage and no air pockets.
- After curing (4–6 hours), apply a second coat of Black Shield Grip.
- Allow 24 hours or completely cured initial set time before tile installation with compatible grout.
- Avoid overlaying with sand, backfill, or heavy loads until fully cured.
- For better finishing, one coat of Black Shield Fine may be applied if required.
- If the material comes into contact with hands, wash immediately with soap and water. If dried, remove residue using kerosene or petrol, followed by thorough washing with soap and water.

SHELF LIFE :

12 months from the date of manufacturing in unopened condition.



DESCRIPTION:

WHITE SHIELD FINE is a ready-to-use elastomeric coating with fine quartz filler, used as a secondary layer to embed 25 GSM Recron mat and the fibre mesh will fill very easily and it will increase the coating thickness very efficiently, improving strength, abrasion resistance, textured finish, and waterproofing of concrete roofs.

COVERAGE:

As a secondary mesh-embedding layer (single coat): 15–20 sqft per kg, depending on surface conditions. Coverage may vary based on surface porosity, mesh type, and application technique.

FIELDS OF APPLICATIONS :

Primarily designed for roof waterproofing systems as the secondary layer to fill and embed 25 GSM Recron mat on:

- Roof tops and terraces
- Parapets
- Concrete domes and slabs

ADVANTAGES :

- Excellent embedding and saturation of 25 GSM Recron mat
- Enhanced abrasion and mechanical resistance
- Superior waterproofing barrier
- Provides textured non-slip finish
- High elasticity and crack-bridging ability
- Specifically formulated for roof applications

SPECIAL NOTES :

- Apply only on dry surfaces with concrete moisture content <5%.
- Ensure adequate ventilation in confined spaces.
- Recommended for application during cooler hours (early morning or evening) on exposed roofs.
- Minimize dust generation during handling and application.

STORAGE :

Store under cover, away from extreme heat and cold.

METHOD OF APPLICATION:

- **Surface Preparation:** Concrete must be fully cured (min. 28 days), clean and free from dust, oil, curing compounds, and laitance. Remove all loose particles thoroughly.
- **Priming:** Apply one coat of universal primer using brush, roller or sprayer. Allow to dry completely (typically 1–2 hours) before proceeding.
- **White Shield Fine Application (With Fibre Reinforcement):** Apply the first coat of WHITE SHIELD FINE evenly over the primed surface using brush or roller. If reinforcement is required, embed 25 GSM Recron mat into the wet first coat, ensuring proper overlap, full saturation, and no wrinkles or air pockets. Allow to dry (touch-dry 1–3 hours, full cure approx. 24 hours). Apply a second coat of WHITE SHIELD FINE after the first coat is touch-dry to achieve additional thickness or protection. This coat is applied without mesh.
- **Topcoat application:** For topcoats, apply two coats of elastomeric waterproofing paint.
- White Shield is a thick compound. Add clean water (1 L to 2 L) as required for application, mix thoroughly, and then apply the coating.

SHELF LIFE :

Shelf life is minimum 36 months in original unopened containers when stored as recommended.



WHITE SHIELD FINE

Bathroom & Basement
Damp Proof Coating (DPC)



BRUSH COAT 4K COMBO

ACRYLIC SPECIAL COMBO PACK



DIRECTIONS FOR USE:

Priming

- Apply part C as primer by brush/roller/sprayer
- Allow 30 minutes (touch dry) before next coat

Mixing

- Mix part A (liquid) well.
- Slowly add Part B (powder) into Part A (liquid) under continuous mixing using a mechanical mixer until a uniform, lump-free mix is achieved.

Coating / waterproofing

- During the application of the 1st coat, fix 45 GSM fiber mesh in essential areas if required. (optional)
- Allow 3 hours for drying. Then apply the 2nd coat after it becomes touch dry.
- Apply 3rd coat for critical areas if required. (optional)
- Ensure proper thickness and edge finishing.
- After all coatings are completely dried, apply Part D and allow it to dry.

Post application

- Cure for 7 days before flood test (50 mm water for 24 hrs).
- Apply tiles/topcoat after full curing.
- For enhanced surface protection, using 1 L Laminator (Part D) as an additional coat is recommended.

SHELF LIFE AND STORAGE:

- Shelf life is 3 years on the date of manufacturing in unopened condition.
- Store in cool or dry place

TYPICAL USE :

Bathrooms, toilets and wet areas, water tanks (overhead & underground), terraces and roofs, basements and foundations, retaining walls, balconies and podium slabs, swimming pools and fountains, lift pits and sunken slabs, external walls (as a waterproof base coat)

ADVANTAGES:

- Provide 100% waterproofing.
- Crack bridging property
- Excellent waterproofing under positive & negative pressure
- Strong adhesion to concrete and masonry
- 3 Years of product warranty



ADVANCED HOT MASTER

ADVANCED PU-BASED ROOF COATING

DIRECTIONS FOR USE:

- Remove the dust, dirt, oil, grease, fungus etc from the surface by using wire brush / scrubber
- Ensure strictly cleaned the edges and corners.
- All the cracks exceeding above 1 mm should be filled with CRACK BOND.
- Apply the Seltrok NANO PRIME evenly on the cleaned surface by using brush or sprayer and leave the surface to dry.
- Evenly apply the first coat of HOT MASTER ADVANCED on the primer with brush.
- After drying the first coat apply a second coat and so on for 3 times.
- Special care should be taken to apply a fourth or fifth coat on area of cracks or expansion joints.

TYPICAL USE :

Main slab, balcony, sun-exposed areas, parapet wall, cement board, slope roof, GI sheets, expansion joints, walls, wooden surfaces, and open areas.

ADVANTAGES:

- Provide 100% waterproofing.
- Crack bridging property up to 20mm.
- Temperature reduction on slab up to 8–15 °C
- Highly UV resistance.
- Highly elastomeric, weather proof.
- 10 Years of product warranty *

SHELF LIFE AND STORAGE:

- Shelf life is 3 years on the date of manufacturing in unopened condition.
- Store in cool or dry place

COVERAGE :

35–45 sq.ft per kg can be achieved for 1 coat.



HOT MASTER

ADVANCED ROOF COATING



100% WATER PROOFING



LONG LASTING LIFE



HIGHLY ELONGATION



HIGH CRACK BRIDGING PROPERTY



UV RESISTANT



TEMPERATURE REDUCTION UP TO 8°C



ECO FRIENDLY



HIGH ADHESION

DIRECTIONS FOR USE:

- Remove the dust, dirt, oil, grease, fungus etc from the surface by using wire brush / scrubber
- Ensure strictly cleaned the edges and corners.
- All the cracks exceeding above 1 mm should be filled with CRACK BOND.
- Apply the Seltrok NANO PRIME evenly on the cleaned surface by using brush or sprayer and leave the surface to dry.
- Evenly apply the first coat of HOT MASTER ADVANCED on the primer with brush.
- After drying the first coat apply a second coat and so on for 3 times.
- Special care should be taken to apply a fourth or fifth coat on area of cracks or expansion joints.

TYPICAL USE :

Main slab, balcony, sun-exposed areas, parapet wall, cement board, slope roof, GI sheets, expansion joints, walls, wooden surfaces, and open areas.

ADVANTAGES:

- Provide 100% waterproofing.
- Crack bridging property up to 12 mm.
- Reduces surface heat effectively.
- UV resistance.
- Highly elastomeric, weather proof.
- 5 Years of product warranty *

SHELF LIFE AND STORAGE:

- Shelf life is 3 years on the date of manufacturing in unopened condition.

- Store in cool or dry place

COVERAGE :

15-18 Sq Ft per kg for 3 coat.



DIRECTIONS FOR USE:

- The surface should be free from all dust, foreign particles, loose materials or any deposits of contaminations
- The entire surface should be pre-wetted before application of Magic bond
- Prepare the mix according to TDS/ MOA
- Blend it thoroughly.

COVERAGE :

20-25 sq.ft per Kg for 3 coat.

PURPOSE	MAGICBOND	WATER	CEMENT
Waterproofing primer / liquid	1kg	3Ltr	6-7kg
Admixture-concrete/ Plastering	200 ml / 50 kg		
Live Application → Use Recron Mat Reinforcement Strip			

TYPICAL USE :

Magic Bond with surface mat is used for live waterproofing in crack-prone areas; applied with coating + surface mat + strip for added strength and durability.

ADVANTAGES:

- Fast setting and perfect bonding.
- High penetration capacity result the best bonding between two surfaces.
- Act as waterproofing substances in construction joints.
- Join up to 1 feet concrete gap with special treatment with recron mat.

SHELF LIFE AND STORAGE:

- Shelf life is 3 years on the date of manufacturing in unopened condition.
- Store in cool or dry place



MAGIC BOND

POLYMER-BASED ADHESIVE



NANO PRIME

Speciality Acrylate Poly Primer



100% WATER PROOFING



BONDING AGENT



STRONG



ECONOMIC



HIGH SURFACE PENETRATION



ECO FRIENDLY



EASY TO APPLY



PEEL RESISTANCE



www.seltrok.in

DIRECTIONS FOR USE:

- Ensure surface is clean and free from dust, oil, grease, laitance and loose particles.
- Use wire brush or grinder for better adhesion.
- Surface must be dry with no water.
- Stir well before use.
- Apply 1 coat of NANO PRIME (undiluted) using a brush, roller or sprayer
- Allow 30 minutes (touch dry) before next coat.

COVERAGE :

- 1 kg of NANO PRIME will cover 120–150 sq.ft (depends on surface) for single coat
- Avoid excess thickness. Uniform application (≈2 mm penetration)
- Ensures proper coverage (Sprayer recommended)

Remember to follow any specific instructions provided by the NANO PRIME product.

SHELF LIFE AND STORAGE:

- 2 years from the date of manufacturing in un-opened condition
- Store in cool or dry place

- Avoid freezing

ADVANTAGES:

- Strong bonding
- Versatility
- Improved durability
- Enhanced waterproofing
- Easy for application

TYPICAL USE :

- As a primer and bonding agent
- For direct application of PU modified acrylic Waterproofing product



DIRECTIONS FOR USE:

- The surface should be free from all dust, foreign particles, loose materials or any deposits of contamination.
- The entire surface should be pre-wetted before the application of POLYLUX SBR latex and ensure that the water sheen disappears
- To prepare a primary coat for waterproofing, mix 1 litre of POLYLUX SBR latex with 1-3 litre of water. According to the surface condition add enough cement if required.
- To prepare a mortar mixture (50 kg cement)+(125 kg sand)+(POLYLUX SBR latex 6-9 litre)+(water 9-11 litre).
- To prepare a slurry (50 kg cement)+(125 kg sand)+(POLYLUX SBR latex 6-9 litre)+(water 9-11 litre).



TYPICAL USE :

As a primer and bonding agent for concrete repairing,

ADVANTAGES:

- Provide excellent bonding with concrete, adhesion plaster, stone works etc.
- Improved tensile strength and flexural properties allows thin application.
- Compactable with all common hydraulic cements.
- Reduced rate of corrosion when applied on steel bars.

SHELF LIFE AND STORAGE:

- Shelf life is 3 years on the date of manufacturing in unopened condition.
- Store in cool or dry place

COVERAGE :

25-35 Sq Ft per kg for 3 coat.

POLYLUX

Updated SBR Latex



SHRINKAGE REDUCTION



BONDING AGENT



CRACK PREVENTION



DUST PICK UP RESISTANCE



ABRASION RESISTANCE



ECO FRIENDLY

SELTRO MAX

WATERPROOFING WALL PAINT



DIRECTIONS FOR USE:

- Remove the dust, dirt, oil, grease, fungus etc from the surface by using wire brush/ scrubber
- Ensure strictly the edges and corners are cleaned.
- Apply the SELTRO PRIME as primer with brush
- Apply the first coat of SELTRO MAX on the wall with brush.
- Apply the second coat with brush, roller or sprayer.

COVERAGE:

40-45 Sq Ft per kg for 2 coat.

NOTES:

- Use SELTRO PRIME as primer before SELTRO MAX apply 1 coat primer, then 2 coats paint on a clean, dry, repaired surface.
- Do not apply without primer. Use of an appropriate primer is mandatory for proper adhesion and performance.
- Colour can be customized as per choice.

SHELF LIFE AND STORAGE:

- Shelf life is 3 years on the date of manufacturing in unopened condition.
- Avoid Freezing

ADVANTAGES:

- Provides 100% waterproofing
- Weather shield
- Protection against moisture damage
- Increased durability
- Prevents stains
- Improved aesthetic appeal
- Versatility

TYPICAL USE :

SELTRO MAX is a unique single compound exterior wall waterproofing liquid membrane system.



UV SHIELD LAMINATOR

WATERPROOFING TOP COAT



DIRECTIONS FOR USE:

Surface Preparation

Ensure the surface is fully cured (final waterproofing coat), clean, dry, and free from dust, oil, grease or contaminants.

Application Method

UV SHIELD Laminator is ready to use. Do not dilute or mix with other materials. Apply evenly using a brush, roller or sprayer to form a uniform clear film.

Coating System

Apply one uniform coat to achieve the required protective lamination layer. Avoid over-application.

Drying Time

Allow approximately 1 hour for surface drying under normal conditions.

Curing Time

Full properties develop after 7 days of curing.

SHELF LIFE AND STORAGE:

- Shelf life is 3 years on the date of manufacturing in unopened condition.
- Store in cool or dry place

TYPICAL USE :

Exterior walls and facades roof waterproofing systems (top protective layer) areas exposed to UV, rain and environmental conditions

ADVANTAGES:

- Excellent UV resistance
- Controls algal & fungal growth with up to 99% effectiveness
- Self-crosslinking for improved strength and adhesion
- Anti-blocking properties
- Enhances life of waterproofing coatings
- Transparent finish – maintains original appearance



100% WATER PROOFING



UV RESISTANT



LONG LASTING LIFE



ECO FRIENDLY



HIGH ADHESION



ALGAE & FUNGI RESISTANT



SELF-CROSS LINKING TECHNOLOGY



TRANSPARENT FINISH

SELTRO PRIME

WALL WATERPROOFING PRIMER



DIRECTIONS FOR USE:

- Use a wire brush, roller or scrubber to clean dirt, dust, mold and grease from the surface.
- Ensure that edges and corners are cleaned.
- Apply a coat of SELTRO PRIME with a paint brush.
- After drying, apply the second coat and then the third coat.

COVERAGE:

80 sq.ft/kg for single coat.

SHELF LIFE AND STORAGE:

- 3 years from the date of manufacturing in un-opened condition
- Store in cool or dry place.

TYPICAL USE:

- Suitable for concrete roofs, walls, parapet, terrace and sunshades.
- Can be used as primer before the painting on vertical walls, under coat primer in exteriors and for all kind of craft works prone to be wet.

ADVANTAGES:

- Provide 100% waterproofing paint primer.
- Defends positive hydrostatic pressure.
- Excellent resistance to water penetration
- Can be used as a primer in exterior.
- Protects from forming cracks due to small plaster movements.
- Washable primer.
- High durability.



WASHABLE



WATER PROOFING PAINT



LONG LASTING PROTECTION



ADHESION PROPERTY



GOOD COVERAGE



UV PROTECTION



ECO FRIENDLY



OVER HEAT PROTECTION




SELTROK





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